

كلية العمارة والتصميم / قسم التصميم الجرافيكي

2024/2023 العام الجامعي

البحوث لأخر 3 سنوات

الرقم	اسم عضو الهيئة التدريسية	عنوان البحث	سنة النشر	المجلة العلمية	تصنيف المجلة
1	Dr. Abeer Rida Ibraheem	-Impact of using Artificial Intelligence in visual art performance: Artificial Intelligence on the Design Industry.	2023	Research Journal in Advanced Humanities	SCOPUS Q1
		-The Impact of Metaverse on Graphic Design.	2023	Techniumscience	EBSCO
		-The Role of Graphic Design and animated illustrations (Motion graphics) in Enriching and Promoting Tourism Advertising.	2022	Dirasat: Human and Social Sciences - Journals	SCOPUS Q3
		-The Effect of Animation on Society During The COVID-19 A literature Review Pandemic.	2021	Journal of Arts and Humanities	EBSCO
2	Prof. Adel Mohammad Omar	Green manufacturing practices and SMEs' sustainable performance: a moderated mediation mechanisms of green innovation and managerial discretion	2023	<u>European Business Review</u>	Web of Science SCIE +Scopus Q1 <a href="https://www.emerald.com/insight/content/doi/10.1108/EBR-06-2023-0186/full.html">https://www.emerald.com/insight/content/doi/10.1108/EBR-06-2023-0186/full.html</a>
		Entrepreneurship Education effect on Entrepreneurial Intention: through Triple Mediating Mechanism of Entrepreneurial Passion, Entrepreneurial Self-Efficacy and Innovation Behavior	2024	Int. J. of Business and Emerging Markets	<a href="https://www.inderscience.com/home.php?code=ijbem">https://www.inderscience.com/home.php?code=ijbem</a> <a href="https://www.inderscience.com/info/ingeneral/forthcoming.php?code=ijbem">https://www.inderscience.com/info/ingeneral/forthcoming.php?code=ijbem</a> <a href="https://www.scopus.com/sources.uri">https://www.scopus.com/sources.uri</a>
5	Dr. Alaa Jameel Al-shari	THE ROLE OF DIGITAL ADVERTISING DESIGN IN DEVELOPING GRAPHIC DESIGN: APPLIED STUDIES ON JORDANIAN DIGITAL MARKETING COMPANIES, NEWSPAPERS, AND NEWS WEBSITES	2023	Machine Intelligence Research	Scopus Q1
6	Dr. Wadih Al-Daoud	اسس تصميم العلامات الارشادية في المواني والمجاري المائية البحرية كمدخل لإثراء التصميم الجرافيكي المعاصر	2022	مجلة الفنون الاردنية	الشرق الاوسط
		Impact of creative thinking of marketing ideas on the design structure of the modern	2023	International Journal of Data and Network Science	Scopus Q2

			Jordanian advertisement :Evidence from the Jordanian telecommunications companies		
Scopus Q1	Machine Intelligence Research	2023	THE ROLE OF DIGITAL ADVERTISING DESIGN IN DEVELOPING GRAPHIC DESIGN: APPLIED STUDIES ON JORDANIAN DIGITAL MARKETING COMPANIES, NEWSPAPERS, AND NEWS WEBSITES		
Scopus Q1	Machine Intelligence Research	2023	THE ROLE OF DIGITAL ADVERTISING DESIGN IN DEVELOPING GRAPHIC DESIGN: APPLIED STUDIES ON JORDANIAN DIGITAL MARKETING COMPANIES, NEWSPAPERS, AND NEWS WEBSITES	Dr. Ehab Thaher	7
Scopus Q2	International Journal of Data and Network Science	2023	Impact of creative thinking of marketing ideas on the design structure of the modern Jordanian advertisement :Evidence from the Jordanian telecommunications companies		
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