

- **Dr. Adel Al-Sharkas, Governor of the Central Bank of Jordan, is giving a lecture entitled “Monetary Policy of the Central Bank of Jordan in the Light of Economic and Global Changes and Challenges” at the Faculty of Business.**

Dr. Adel Al-Sharkas gave a valuable lecture on the monetary policy of the Central Bank of Jordan in the light of current economic and global changes and challenges on Monday, 13<sup>th</sup> June 2022, at 12:30 p.m. at the Haj Ali Elqirem Theatre (The Faculty of Business). He also signed a memorandum of understanding between our University and the Central Bank of Jordan to promote cooperation in scientific research in a manner that simulates and keeps pace with developments and rapid progress in financial and banking business models and modern financial technology.

- The Faculty of Business at Al-Zaytoonah University of Jordan receives 5 CMA scholarships



Sarh International Company hosted a ceremony to honor the top students majoring in accounting at Jordanian universities. The students were awarded CMA scholarships during the ceremony, which was organized by Sarh International Company. Five students from the accounting department were recipients of these scholarships.

- **The fourth alumni meeting of the Faculty of Business at Al-Zaytoonah University of Jordan**



The Faculty of Business at Al-Zaytoonah University of Jordan organized its fourth alumni meeting in the presence of the Dean of the Faculty, Professor Dr. Saad Ghaleb, the Deputy Dean, Dr. Ihab Al-Qirem, several members of the teaching and administrative staff, and Faculty graduates from previous years.

This meeting came as an emphasis from the Deanship of the Faculty on the importance of strengthening communication between the Faculty and its graduates and providing the opportunity to learn about their achievements and display examples of their successes, as well as obtaining feedback from these graduates, in line with the performance development policies adopted by the Faculty.

Dr. Saad highlighted a number of the Faculty's achievements at the academic level and pointed out that the Faculty of Business constitutes a major attraction for students because it possesses specific specializations at the bachelor's and master's levels, and for the faculty members who work there who are experienced in the scientific and academic field.

- The Deanship of the Faculty of Business at Al-Zaytoonah University of Jordan launches the Digital Marketing Program



The Faculty of Business Deanship at Al-Zaytoonah University of Jordan announces the introduction of the digital marketing program and the opening of admission and registration for a bachelor's degree in the specialty for students who hold a Jordanian high school certificate or its equivalent in the first semester of the academic year 2022-2023.

The digital marketing program was designed to provide students with the knowledge, skills, and competencies that qualify them for professional work in e-business jobs, e-commerce, and digital marketing fields and their applications.