

جامعة الزيتونة الأردنية Al-Zaytoonah University of Jordan





Course Plan for Bachelor program - Study Plan Development and Updating Procedures/ Management information systems Department

QF05/0408-4.0E

Study plan	2021/2022		University Specialization		Management Information	
No.					System	
Course No.	0506111		Course name		Advanced Management	
					Information Systems	
Credit	3		D C		0506100	
Hours			Prerequisite Co-req	luisite	0506100	
Course	☐ MANDATORY UNIVERSITY	□ UNIVERSITY ELECTIVE	☐ FACULTY MANDATORY	☐ Support course family	✓ Mandato	☐ Elective Requirements
type	REQUIREMENT	REQUIREMENTS	REQUIREMENT	requirements	ry requiremen	Requirements
• •					ts	
Teaching	☐ Full onlin	e learning	✓ Blended	learning	Tradition	al learning
style		_	_	J		
Teaching	☐ 2Synchronous: 1asynchronous		✓ face to face :		Traditional	
model	,	-	1synchronous			

Faculty member and study divisions' information (to be filled in each semester by the subject instructor)

Name	Academic rank	Office No.	Phone No.	E-r	nail
Division number	Time	Place	Number of students	Teaching style	Approved model

Brief description

This course provides an overview of advanced MIS concepts using an integrate of framework for describing and analyzing information system. This framework depicts enterprise information systems being composed of management, organization & technology elements. This view of information systems is reinforced in student projects & cases studies approaching hot topics and latest evolutions of information technologies.

Learning resources

Course book information (Title, author, date of issue, publisher etc.)	Management Information Systems 16th ed., Laudon and Laudon , prentice hall 2019			
Supportive learning resources (Books, databases, periodicals, software, applications, others)	1 Introduction to Information Systems 15th ed., OBrien and Marakas, Mc Graw Hill, 2019			
Supporting websites	www.pearson.com			
The physical environment for teaching	✓Class room	□ labs	✓Virtual educational platform	□ Others
Necessary equipment and software	MyLab TM MIS is an online homework, tutorial			
Supporting people with special needs				
For technical support				



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Course learning outcomes (S = Skills, C= Competences K= Knowledge,)

No.	Course learning outcomes	The associated program learning output code
	Knowledge	81
K1	Help explore and understand the business intelligence concept.	MK1
K2	Introducing the technical foundations of Telecommunications, the	MK1
	Internet, and Wireless Technology.	
К3	Achieving Operational Excellence	MK2
K4	Enhancing decision making process.	MK3
	Skills	
S1	Help students to managing knowledge and collaboration	MS1
S2	To be able to present verbally and in writing the project management	MS1
	concepts	
S3	To be able to conduct a web search for case studies on global systems	MS2
	management	
S4	To be able to define operational excellence and customer intimacy	MS2
	Competences	
C1	Defining the Management procedures of global systems	MC2
C2	Exploring and understanding managing IS/IT projects and	MC2
C3	To collaborate with other students in developing and managing an IT	MC1
	project	
C4	To field research the local market on Business Intelligence	MC1

Mechanisms for direct evaluation of learning outcomes

Type of assessment /	Fully electronic	Blended learning	Traditional	Traditional
learning style	learning		Learning	Learning (Practical
			(Theory Learning)	Learning)
First exam		30%		
Second / midterm		0		
exam				
Participation /				
practical				
applications				
Asynchronous		30%		
interactive				
activities				
final exam		40%		

Note: Asynchronous interactive activities are activities, tasks, projects, **50** assignments, research, studies, projects, work within student groups ... etc, which the student carries out on his own, through the virtual platform without a direct encounter with the subject teacher.



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Schedule of simultaneous / face-to-face encounters and their topics

Week	Subject	learning style*	Reference **
1+2	Chapter 6:Foundations of Business Intelligence:	lecture	
	Databases and Information Management		
3+4	Chapter 7:Telecommunications, the Internet, and Wireless Technology	lecture	
5+6	Chapter 8:Securing Information Systems	lecture	
7+8	Chapter 9: Achieving Operational Excellence and	lecture	
	Customer Intimacy: Enterprise Applications		
9+10	Chapter 11: Managing Knowledge	lecture	
11+12	Chapter 12: Enhancing Decision Making	lecture	
13+14	Chapter 14: Managing Projects	lecture	
15	Chapter 15: Managing Global Systems	lecture	
16	Final Exam		

^{*} Learning styles: Lecture, flipped learning, learning through projects, learning through problem solving, participatory learning ... etc.

Schedule of asynchronous interactive activities (in the case of e-learning and blended learning)

Week	Task / activity	Reference	Expected results
1	describe how the problems of managing data		
	resources in a traditional file environment are		
	solved by a database management system		
2	capabilities and value of a database management		
	system		
3	Evaluate tools and technologies for accessing		
	information from databases to improve business		
	performance and decision making		
4	The principal components of telecommunications		
	networks and key networking technologies		
5	Information systems vulnerable, error, and abuse		
6	How do enterprise systems help businesses		
	achieve operational excellence?		
7	How do supply chain management systems		
	coordinate planning, production, and logistics with		
0	suppliers		
8	Customer relationship management systems and		
9	Customer intimacy Using applications in platforms for new cross-		
9	functional services		
10	The role of knowledge management and		
	knowledge management programs in business		
11	The types of systems are used for enterprise-wide		
12	knowledge management and how do they provide		
	value for businesses		
13	The different types of decisions and how does the		
	decision-making process work		

^{**} Reference: Pages in a book, database, recorded lecture, content on the e-learning platform, video, website ... etc.



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14	Utilize information systems to support the activities of managers and management decision making	
15	Business intelligence and business analytics support decision making	
16	Final Exam	