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journal of Financial Reporting and Accounting	Al-Okaily, M., Alsmadi , A.A., Alrawashdeh, N., ...Oroud, Y., Al-Gasaymeh, A.S.	The role of digital accounting transformation in the banking industry sector: an integrated model.	4
Journal of Financial Services Marketing	Alsmadi , A. A., Shuhaiber, A., Al-Okaily, M., Al-Gasaymeh, A., & Alrawashdeh, N.	Big data analytics and innovation in e-commerce: current insights and future directions.	5
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