

CV



Name: Marwan Mohd Sharif Alzoubi
College of Business
Al-Zaytoonah University of Jordan
Phone No.: 0797000171
Email: m.alzoubi@zuj.edu.jo

Personal Information .1

DOB: March 18, 1956
Nationality: Jordanian

Academic Certificates .2

- PhD in Finance (1994), the University of North Texas
- Master's in Economics (1985), the University of North Texas
- B.A. in Economics (1981), Yarmouk University

PhD Dissertation .3

The Impact of the Risk-Based Capital Regulation on the U.S Commercial Banking Industry

4. Experience

- 1) Parsons: Deputy General Manager and Chief Financial and Economic Officer (2013-2015)
- 2) IMF: Senior Economist (2011-2013)
- 3) General Manager and Dean of the Institute of Banking Studies (2006-2010)
- 4) Central Bank of Jordan:
 - Open Market Operations and Public Debt Department: Executive director (2005 – 2006).
 - Banking Supervision Department: Head of Research and Studies Division, (May 2nd, 1998 - March 16th, 2002).
 - Research & Studies Department:
Head and Supervisor of the Monetary Affairs Division, (May 1996 – May 1998)
Head of External Economics Division (March 1995-May 1996)



Senior Economist, (May 1986 - January 1989).

Academic Ranking

Assistant Professor: Since Sep. 10, 2017

Academic Positions

Dean of the Institute of Banking Studies

Research Interests

Banking, Financial Markets and Institutions, Monetary Policy

Memberships

Economic Research Forum

AWARDS:

1) The 2019 Clute International Academic Conference on Business Denver (IACB), "Bank Capital Adequacy: The Impact of Fundamental and Regulatory Factors in a Developing Country". March 31-April 4, 2019, Denver-Colorado. Best presentation Award

2) Bank Negara Malaysia Merit Award, 15th Central Banking Course (Sept. 11-Oct. 9, 1996). Merit Award

3) King Abdallah the Second Award of Excellence, it was granted in 2007 to the Central Bank of Jordan. I was the Head of the team that worked on the preparation for the award

Grants

PhD Scholarship from the Central Bank of Jordan

Board and Committee Memberships

I represented the government in many boards of directors, such as:

- Member of the Board of Trustees, Arab Academy for Banking and Financial Sciences (Since March 2009-2014)
- Member of the Board of Directors, Jordan Bio-Industries Center Company, Representing the Government. October 5, 2003-March 2014.
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- Member of the Board of Directors, The Higher Board for Graduate Studies/ Jordan University, (since August 2007-Dec 2010)
- Member of the Board of Directors, Postal Savings Fund. Representing the Central Bank of Jordan. (Since April 10, 1999-January 6, 2007)
- Member of the Board of Directors, National Electric Power Company, Representing the Government. October 5, 2003-Oct. 20, 2004



- Member of the Board of Directors, Electricity Distribution Company, Representing the Government. During February 10, 2002 – October 5, 2003.
- Member of board of Directors (Deputy Chairman), Petra Drilling co., Representing the Central Bank of Jordan.(Until end of February, 2002).

Teaching Experience

- 1) ZUJ; Since 2017
- 2) German Jordanian University: Industrial Professor (Academic year 2015-2016)
- 3) IMF: Teaching (2011-2013)
- 4) University of North Texas: (1990-1995)
- 5) Arab Academy for Banking and Finance: Several semester, Master's Program
- 5) University of Jordan, New York Institute of Technology: Amman, Bahrain. Several semester, Master's Program

Graduate

Corporate finance, Investment, Portfolio, International Finance, International Financial Institutions, Working Capital Management, Futures Contracts, Advanced Financial Management, Foreign Exchange Management

Undergraduate

Corporate finance, Investment, Portfolio, International Finance, Financial Markets and Institutions, Risk Management and Insurance, Financial Analysis, Bank Management Financial Management

Academic Conferences

Participating in Academic Conferences and Meetings:

Kasasbeh, Hamad, Marwan Alzoubi, Hana M. Jaradat, Ayman A.Alsamdi. The 18th edition of the SICB "Sustainability and Cutting-Edge Business Technologies ". The Impact of E-Government and Size On Corruption: An Empirical Study on Jordan. (May 22-24, 2023).

Rifai, Firas, Najed Alrawashdeh, Isra University-Jordan. Dr. Ayman A.Alsamdi, Hamad Kasasbeh, Marwan Alzoubi. The 18th edition of the SICB "Sustainability and Cutting-Edge Business Technologies ". Cutting Edge Technology andBlockchain: A Bibliometric Analysis (2017-2022). (May 22-24, 2023).

Economic Research Forum, 28th Annual Conference, "Revisiting Macroeconomic Management" Cairo 26-30 March 2022. Participated as a discussant to the guest speaker on the Plenary 3: Macroeconomics and Finance in the Digital Age, March 30, 2022.



Alzoubi, Marwan and Nawaf Salem. The 17th Scientific Annual International Conference for Business: the Digital Economy and Business Analytics. “Bank Interest Rate Spread: Operating Expenses and Noninterest Income Beyond Risk”. Presented on October 17, 2021, Amman-Jordan

Kasasbeh, Hamad, Marwan Alzoubi, Ayman Alsmadi and Ala’a Al-dweik. The 17th Scientific Annual International Conference for Business: the Digital Economy and Business Analytics. “Bank Interest Rate Spread: Operating Expenses and Noninterest Income Beyond Risk”. Presented on October 15, 2021, Amman-Jordan

The 2019 Clute International Academic Conference on Business Denver (IACB), "Bank Capital Adequacy: The Impact of Fundamental and Regulatory Factors in a Developing Country". March 31-April4, 2019, Denver-Colorado.

The 2019 Clute International Academic Conference on Business Denver (IACB), "The Impact of Government Size and Government Quality on Corruption, an Empirical Study on Jordan". March 31-April4, 2019, Denver-Colorado.

Economic Research Forum, 25th Annual Conference, "The New Normal in the MENA Countires" Cairo 8-11 July 2018.

Economic Research Forum, Special Conference, "Syrian Refugees" Amman May. 2018

Economic Research Forum, 24th Annual Conference, Amman, May 2017

OECD, Fourth Regional Meeting of the Task Force on Corporate Governance of State-Owned Enterprises in the Middle East and North Africa, Kuwait, April 9-10, 2012

Discussant of 2 papers in the Economic Research Forum, 17th Annual Conference, "Politics and Economic Development" Antalya, Turkey March 20-22, 2011. The titles of the papers are:

- 1) Iftekhhar Hasan, Nada Kobeissi, and Liang Song, “How Stock Exchange M&As affect their competitors’ shareholder value? Evidence from the World and MENA region
- 2) Ghassan Omit, “Stock Market Liquidity: Comparative Analysis of the Abu Dhabi Stock Exchange and Dubai Financial Market”

Economic Research Forum, 16th Annual Conference, "Institutions and Development" Cairo 7-9 Dec. 2009. I chaired a session on banking and finance according to the following schedule:



First paper: On the Implications of Market Power in Banking: Evidence from Developing Countries

Speaker : Rima Turk Ariss

Second paper: Do Islamic Banks Have Greater Market Power

Speaker : Laurent Weill

Chairperson: Marwan AlZoubi

Discussant: Wafik Graiss

(Note: the first paper won the finance prize)

The Emirates Institute of Banking and Financial Studies, The 18th World Conference of Banking Institutes, "Metamorphosis of Banking Institutions Over Three Decades", UAE, March 3-5/2009

The Canadian Institute of Banking, The 17th World Conference of Banking Institutes, Canada 22-25 April 2007

Economic Research Forum, "13th Annual Conference", Kuwait 16-18 Dec. 2006

Global Development Network (GDN) and Economic Research Forum, Conference on "Natural Recourses and Development", Kuwait, Feb. 3-5, 2009.

Economic Research Forum, 14th Annual Conference, "Institutions and Development" Cairo 28-30 Dec. 2007

Bahrain Monetary Authority, A Seminar on Monetary Policy Management and Public Debt, November 19-25, 2004.

Bundesbank, Germany. A Seminar on Banking Supervision, March 4-March 8, 2002.

Union of Arab Banks, Amman-Jordan, Seminar on Soundness of Arab Banks within the Framework of Basel II, August 20-22, 2002.

Arab Planning Institute, A Seminar on "Arab Stock Markets: Recent Trends and Performance" Kuwait, March 15-16, 1999.

Citibank, A Seminar on "Liquidity Risk Management", The Institute Of Banking Studies, Amman, June 27, 1999.

Arab State League, A Conference on "The Monetary Policy in Palestine and Establishing a Palasteniene Currency", Nov. 14-15, 1999.

Union of Arab Banks in cooperation with the European Commission: A Seminar on "Venture Capital Financing", 26-28 October, 1998, Amman-Jordan, Institute of Banking Studies.



A seminar on govt. bond management in Austria in 2004.
Many other conferences between 2004-2009

Publications

Refereed Journals

Marwan Alzoubi, Alsmadi, A. A. & kasasbeh, H. (2022). Systemically Important Bank: A Bibliometric Analysis for the Period of 2002 to 2022. *SAGE Open*, 12 (4), 1-14.
<https://doi.org/10.1177/21582440221141259>

Marwan Alzoubi, Alaa Alkhatib, Ayman Abdalmajeed Alsmadi and Hamad Kasasbeh (2022). Bank size and capital: A trade-off between risk-taking incentives and diversification. *Banks and Bank Systems*, 17(4), 1-11.
[doi:10.21511/bbs.17\(4\).2022.01](https://doi.org/10.21511/bbs.17(4).2022.01)

Alzoubi, M., & Salem, N. (2022). Bank Interest Rate Spread: Operating Expenses and Noninterest Income Beyond Risk. In *Digital Economy, Business Analytics, and Big Data Analytics Applications* (pp. 509-522). Springer, Cham.
https://doi.org/10.1007/978-3-031-05258-3_40

Kasasbeh, H., Alzoubi, M., Alsmadi, A. A., & Al-dweik, A. A. F. (2022). The Impact of COVID-19 on Amman Stock Market (ASE) Performance: An ARDL Approach. In *Digital Economy, Business Analytics, and Big Data Analytics Applications* (pp. 437-455). Springer, Cham.
https://doi.org/10.1007/978-3-031-05258-3_35

Marwan Alzoubi (2022). Stock market performance: Reaction to interest rates and inflation rates. *Banks and Bank Systems*, 17(2), 189-198.
[doi:10.21511/bbs.17\(2\).2022.16](https://doi.org/10.21511/bbs.17(2).2022.16)

Alsmadi, A. A., & Alzoubi, M. (2022). Green economy: Bibliometric analysis approach. *International Journal of Energy Economics and Policy*, 12(2), 282-289.
<http://hdl.handle.net/11159/8738>

AlZoubi, M. (2021). Bank Capital Adequacy: The Impact Of Fundamental And Regulatory Factors In A Developing Country. *Journal of Applied Business Research (JABR)*, 37(6), 205–216. <https://doi.org/10.19030/jabr.v37i6.10395>

Alzoubi, Marwan and Hamad Kasasbeh: The Investment-Saving Puzzle in MENA Countries: Disentangling Gross Saving EKONOMSKI PREGLED, 72 (5) 774-795 (2021)
<https://hrcak.srce.hr/file/382305>

Kasasbeh, Hamad and Marwan Alzoubi, The impact of Deficit Financing on Economic Stability: the Case of Jordan, *Economic Review*, Volume 70, Number 5, 2019.
[file:///C:/Users/marwan/Downloads/KB_002%20\(4\).pdf](file:///C:/Users/marwan/Downloads/KB_002%20(4).pdf)

Alzoubi, Marwan and Hamad Kasasbeh, “Budget Deficit and Crowding-Out Effect: The Case of Jordan” *International Journal of Applied Economics*, Volume 15, Number 2, September 2018.
https://www2.southeastern.edu/orgs/ijae/index_files/Page295.htm



Alzoubi, Marwan, "Determinants of Bank Profitability: the Case of Jordan", Journal of International and Global Economic Studies. Volume 11, Number 1, June 2018.
https://www2.southeastern.edu/orgs/econjournal/index_files/Page410.htm

Al-Sharkas, Adel A., and Marwan Al-Zoubi. "Stock Prices and Inflation: Evidence from Jordan, Saudi Arabia, Kuwait and Morocco" Journal of International Business Research 13.2 (2014).

(This paper was presented at the ERF conference and sponsored by ERF)

Al-Fayoumi, Nedal, Marwan Alzoubi and Bana M. Abuzayed "The Determinants Of Capital Flight: Evidence From MENA Countries", () International Business & Economics Research Journal – January 2012 Volume 11, Number 1 © 2012 The Clute Institute 1

Zoubi; Marwan M., Taisier Al-Diab and Philip Thornton , "The Effect of the Changes in the Dollar Foreign Exchange Rate on the Stock Returns of Multinational Corporations". The Journal of Applied Business Research/USA 10.4. Fall 1994, USA.

Books

Marwan Alzoubi and Alaa Alkhatib (2022), Financial Market and Institutions. Almaseera Press, 332.1, 419 Pages, (Arabic Language)

Presenting at Conferences

Economic Research Forum, 28th Annual Conference, "Revisiting Macroeconomic Management" Cairo 26-30 March 2022. Participated as a discussant to the guest speaker on the Plenary 3: Macroeconomics and Finance in the Digital Age, March 30, 2022.

Scientific Annual International Conference for Business-SICB 2021, the 17th edition, Amman-Jordan, "The Impact of COVID-19 on Amman Stock Market (ASE) Performance: An ARDL Approach" College of Business, Al-Zaytoonah University of Jordan, Amman, Jordan.

Scientific Annual International Conference for Business-SICB 2021, the 17th edition, Amman-Jordan, "Bank Interest Rate Spread: Operating Expenses and Noninterest Income beyond Risk" College of Business, Al-Zaytoonah University of Jordan, Amman, Jordan.

The 2019 Clute International Academic Conference on Business Denver (IACB), "Bank Capital Adequacy: The Impact of Fundamental and Regulatory Factors in a Developing Country". March 31-April4, 2019, Denver-Colorado.

The 2019 Clute International Academic Conference on Business Denver (IACB), "The Impact of Government Size and Government Quality on Corruption, an Empirical Study on Jordan". March 31-April4, 2019, Denver-Colorado.



Economic Research Forum for the Arab Countries, Iran, and Turkey (ERF), a conference held in Antalya, Turkey, March 20-22, 2011 titled: “Stock Prices and Inflation: Evidence from Jordan, Saudi Arabia, Kuwait , and Morocco”

Economic Research Forum for the Arab Countries, Iran, and Turkey (ERF), a conference held in Marrakesh/Morocco, Dec. 15-18, 2003. The title of the paper presented is Financial Sector Developments in Jordan

The Canadian Institute of Banking, The 17th World Conference of Banking Institutes, Canada 22-25 April 2007.

Worldbank and IMF, A Seminar on Public Debt Instruments and Market Development, Including Market Makers (Primary Dealers) in Government Securities Issues. I participated as a discussant for a paper titled "Developing Government Securities" presented by an Assistant Director from the IMF. (June 2002)

Arab Planning Institute, A Seminar on “Arab Banking Systems: Performance and Challenges, Kuwait, Feb. 9-10, 2001. I presented a paper about the Jordanian Banking System: Performance and Challenges.

"The Role of the Banking System in the Development Process and Investment", Presented at the Conference of Investment in Jordan: Opportunities and Prospects Amman 17-18/ July 2001, sponsored by Middle East Studies Center.

“The Monetary and Fiscal Policies in Jordan”, Seminar Title: Monetary and Fiscal Policies”, Sponsored by the Ministry of Economy and Development Bank (Syria) and the Islamic development Bank. April 3-5, 2000.

Central Bank of Jordan, "Interest Rates Indicators and the Impact on Monetary policy" (2000).

“Amman Financial Market: Performance and Recent Trends and Developments" Presented at the Arab Planning Institute in Kuwait for the Seminar titled: Arab Stock Markets: Recent Trends and Performance in March 15-16, 1999.

“Bank Supervision and the Protection of the Society”, the Jordanian Center for Studies and Information, August 1997

“An Overview of Current Macroeconomics Issues Facing Jordan”, Bank Negara Malaysia, Kuala Lumpur, October 1996.

“An Overview of the Financial System and the Regulatory Framework in Jordan”, Bank Negara Malaysia, Kuala Lumpur, October 1996.

Zoubi; Marwan M. and Taisier Al-Diab, "The Effect of the Changes in the Dollar Foreign Exchange Rate on the Stock Returns of Multinational



Corporation" MidSouth Academy of Economics and Finance. Hot Spring, Arkansas. February, 1993.USA

Reports

"Jordan Country Profile: the Road Ahead for Jordan", Economic Research Forum, Egypt, Institute de la Mediterranee, France. August 2005. The finance part with a coauthor.



Other Professional Activities

- *Almamlakah TV:*

<https://www.youtube.com/watch?v=I8GraPS0xoc&t=1926s>

<https://www.youtube.com/watch?v=nGppuXyttPM&t=870s>

<https://www.youtube.com/watch?v=qmqdY5XdLBU>