

CURRICULUM VITAE

Full name: Firas Akram Melhem Rifai

Department/Faculty: Business Administration, Faculty of Business

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1. Personal Data

Date of Birth: 06-06-1967

Nationality: Jordanian and German

2. Education

Ph.D.:

Philipps-University of Marburg, Germany

Ph.D., Business Administration

Title of Thesis: “The Role of Entrepreneurship, Human Capital and Innovation in the Development Process – Case Study Jordan”

Bachelor & Master:

Philipps-University of Marburg, Germany

Bachelor and Master (Higher Diploma), Business Administration

Title of Thesis: “Conditions for the Success of entrepreneurial start-ups”.

3. Ph.D. Dissertation

The Role of Entrepreneurship, Human Capital and Innovation in the Development Process – Case Study Jordan



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4. Employment**Academic Positions**

- 2010 - Present **Assistance/Associate Professor at Al-Zaytoonah University of Jordan - Business Administration / Entrepreneurship and Innovation**
- 1996 - 1999 **Philipps-University of Marburg, Germany - Tutor**
 Worked as a tutor at the Faculty of Economics and Business Administration at the Phillips University of Marburg / Germany in the following subjects:
- 1- Theories of Economics Growth and Development
 - 2- Microeconomic
 - 3- Macroeconomic
 - 4- Entrepreneurship and Development

Administrative Positions

- 2023 - Establishing and Managing the "Entrepreneurship & Innovation Center" at Al-Zaytoonah University of Jordan
- 2020-2022 Establishing and Managing the Business Incubator at Al-Zaytoonah University of Jordan
- 2020-2021 Head of Quality Assurance Office - School of Business/Al-Zaytoonah University of Jordan
- 2011 Head of the Department of "Banking and Finance" during the Summer Semester

5. Research Interests

Entrepreneurship, Innovation, Logistic

6. Honors and Awards**7. Teaching Experience**

- ***Undergraduate Courses***

- 1- Entrepreneurship and Innovation in Business
- 2- Principles of Management I&II
- 3- Total Quality Management
- 4- Time Management
- 5- Knowledge Management



- 6- Management of Small Businesses
- 7- Change Management
- 8- Organizational behaviour
- 9- Introduction to International Business and Trade
- 10- Macroeconomic
- 11- Microeconomic
- 12- Business Statistics

- **Graduate Courses**

- 1- Entrepreneurship
- 2- Advanced Organizational Behaviour

8. Supervision of Graduate Research

Main "Single" Supervisor:

- Malak Abu Zidan (Arabic)
Strategic Intelligence and Service Quality - Applied Study in the Jordanian Commercial Banks
- Abdullah Salah Hasan Saleh (Arabic)
The Impact of Human Resource Management Strategies on Institution Entrepreneurship – A Field in the Jordanian Banking Sector
- Eman Mohammad-Khair Atayyat (Arabic)
The impact of corruption, in its "administrative and financial" dimensions, on entrepreneurship in its dimensions (company formation, entrepreneurial orientation, corporate performance - A field study on Jordanian start-ups
- Loai Al Ghalban (English)
Strategic Flexibility and its Impact on Entrepreneurship Orientation in Jordanian Small and Medium-Sized Companies
- Maha Abu Rahmah (Arabic)
The Impact of Participatory Leadership on Entrepreneurial Performance: An applied study in the information technology sector
- Lana Zuhair Ahmad Asee (Arabic)
The role of business incubators in achieving competitive advantage: An applied study in Jordanian telecommunications companies
- Batool Mohammad Ismail Abu Aredah (English)
The Effect of Teleworking on "Work-Family Conflict": The Mediating Role of Workplace Flexibility Field Study in Leading Financial and Audit Services Firms in Jordan



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- Zaheia Nafez Mohammad Jalal (Arabic)
The impact of university “Entrepreneurship & innovation centers” on the entrepreneurial performance in universities from the point of view of workers in Jordanian private universities
- Hiba Zaid Khair Ak Kilani (English)
The impact of teaching entrepreneurship on entrepreneurial orientation of university students in Jordan

Second Supervisor

- Katia Al-Maqousi (English)
The Impact of Business Entrepreneurship on organizational Performance: An empirical Study at Jordanian Telecommunication Companies

Member of Committees for Examining Master Thesis

- Yaseen Jameel Taufeeq Yaseen (English)
Social Responsibility and its Impact on Achieving Competitive Advantage: A Field Study in Jordanian Companies for Mobile Phone Services
- Huwaida Hasan Elaiwe Jasem (English)
Impact of Strategic Planning on Organizational Success: The Moderating Role of Knowledge Sharing-Empirical Study in Jordanian Pharmaceutical Companies
- Batool Khalel Sulaiman (Arabic)
Lean Management and its Impact on Customer Satisfaction: Applied Study in the Governmental Hospitals Sector”
- Hanadi Taiseer Hasan Sa'd (English)
Essential Factors Influencing Behavioral Intention to Use Cloud-Based Quality Management System in Jordanian Universities
- Besan Mahmoud Mustafa (Arabic)
ECO Management and Competitiveness: Mediator Role of Customer Voice in Jordanian Industrial Companies
- Bander Mohammad Rabee Al Barghale (English)
Mediation Effect of National and Organizational Culture on the Relationship Between Global Corporate Citizenship and Market Performance

9. Membership of Committees

Department Level: Department of Business Administration

- Cultural, Social and Sports activities
- Quality Assurance
- Equivalency, Guidance, Training, and Follow-up of Graduates
- Exams and Assessment



- Investigation

Faculty Level: School of Business

- The Faculty Council – Business School - Al-Zaytoonah University of Jordan
- Community Service
- Accreditation and Quality Assurance (National)
- American Accreditation and Quality Assurance - The Association to Advance Collegiate Schools of Business (AACSB)
- Member of the Central Committee, the Research paper evaluation Committee and the Technical Committee of the Conference “SICB2021” at the Business School at Al-Zaytoonah University of Jordan. Scientific Annual International Conference for Business, with the following title “the Digital Economy and Business”.

University Level: Al-Zaytoonah University of Jordan

- The University Council - Al-Zaytoonah University of Jordan

10. Professional and Scientific Meetings

- Business Incubators
- Pioneering University
- national quality
- American quality
- Creating academic programs
- logistics management program
- Benchmarking analysis
- and many more

A- Publishing the following papers and Book:

Research Papers:

- 1- Firas Rifai et al. (2023): Cutting-edge Technology and Blockchain: A Bibliometric Analysis (2017-2022). Proceedings of the 18th SICB “Sustainability and Cutting-Edge Business Technologies” Volume 1. Publisher: Springer 2023.
- 2- Firas Rifai et al. (2023): The Role of BIs in Promoting Entrepreneurship of Higher Education’s Institutions. Vol. 33 (2023) Special Issue. <https://namibian-studies.com/index.php/JNS/article/view/470>



- 3- Alsmadi, A.A., Al_hazimeh, A.M., Al-Afeef, M.A., ...Rifai, F., Al-Okaily, M. (2023): Banking Services Transformation and Financial Technology Role. Information Sciences Letters, 2023, 12(1), pp. 315–324.
<https://digitalcommons.aaru.edu.jo/cgi/viewcontent.cgi?article=1508&context=isl>
- 4- Firas Rifai (2023): Improving Performance through Third-Party-Logistics Providers. An empirical investigation of Jordanian trading companies. Logistics and Transport (57-58 (2023)). <https://yadda.icm.edu.pl/yadda/element/bwmeta1.element.baztech-8c1b64b9-391d-42f7-9cb4-06dd610b38da>
- 5- Al-Khatib, A.W., Al-Fawaeer, M.A., Alajlouni, M.I., Rifai, F.A. (2022): Conservative culture, innovative culture, and innovative performance: a multi-group analysis of the moderating role of the job type. International Journal of Innovation Science, 2022, 14(3-4), pp. 675–692.
https://www.emerald.com/insight/content/doi/10.1108/IJIS-10-2020-0224/full/html?utm_source=rss&utm_medium=feed&utm_campaign=rss_journalLatest
- 6- Rifai, F., Obeidi, M., & Al-Maqousi, K. (2022). The impact of business entrepreneurship on organizational performance: An empirical study at Jordanian telecommunication companies. Academy of Entrepreneurship Journal, 28(1), 1-10.
<https://www.abacademies.org/articles/The-impact-of-business-entrepreneurship-on-organizational-performance-an-empirical-study-at-1528-2686-28-1-131.pdf>
- 7- Firas Rifai & Hanadi Sa'd (2022). Corporate entrepreneurship to improve business opportunities in jordanian companies under covid-19 conditions. Academy of Entrepreneurship Journal, 28(1), 1-13.
<https://www.abacademies.org/articles/Corporate-entrepreneurship-to-improve-business-opportunities-in-jordanian-companies-under-covid-19-1528-2686-28-1-130.pdf>
- 8- Firas Rifai et al. (2021). THE IMPACT OF USING OUTSOURCING STRATEGY BY HUMANITARIAN ORGANIZATIONS ON LOGISTICAL PERFORMANCE. Published in Journal of Governance and Regulation / Volume 10, Issue 2, 2021.
<https://virtusinterpress.org/The-impact-of-using-outsourcing-strategy-by-humanitarian-organizations-on-logistical-performance-An-empirical-investigation-from-a-developing-country.html>
- 9- Firas Rifai et al. (2020): Employees Attitude and Organizational Sustainability Performance- An Evidence From Jordans Banking Sector. Published in Research in World Economy. Vol. 12, No. 2, Special Issue; 2021.
<https://www.sciedupress.com/journal/index.php/rwe/article/view/19557>
- 10- Firas Rifai (2018): Transfer on Knowhow and Experiences from Commercial Logistics into Humanitarian Logistics to improve Rescue Mission in Disaster Area. Published in “Journal of Management and Sustainability”. Vol. 8, No. 3, in Sep. 2018. <http://www.ccsenet.org/journal/index.php/jms/article/view/76806>
- 11- Firas Rifai / Abdulrahman Hashem (2018): Outsourcing Strategy of logistical Activities as adaptive Tool for SME's. Published in “Journal of Management and Sustainability”. Vol. 8, No. 3, in Sep. 2018.
<http://www.ccsenet.org/journal/index.php/jms/article/view/76805>
- 12- Abdul Sattar H. Yousif / Firas Rifai /Hadeel Alhroot (2017): Investigating



- Relationship of Innovation and Entrepreneurship Adoption Concept and University competitive advantages: A Field study. In: International Journal of Business and Management, ISSN 1833-3850 E-ISSN 1833-8119, June 2017, Vol. 12, No. 7, P. 138-145.
<http://www.ccsenet.org/journal/index.php/ijbm/article/view/67610/37389>
- 13- Firas Rifai (2016): The German Dual Vocational Education and Training System Evaluate the transfer into the Jordanian educational System. In: Asian Journal of Business and Management Sciences, ISSN: 2047-2528, December, 2016, Vol. 4 No. 11, P. 1-13. <http://www.ajbms.org/articlepdf/1-ajbms10-2016-04-11-41103.pdf>
- 14- Firas Rifai / Abdul Sattar H. Yousif (2016): The Role of Business Incubators in the success of Entrepreneur Startups A field study in the Jordanian economy. In Asian Journal of Business and Management Sciences, ISSN: 2047-2528, December, 2016, Vol. 4 No. 11, P. 14-23. <http://www.ajbms.org/articlepdf/2-ajbms10-2016-04-11-41104.pdf>
- 15- Firas Rifai / Nasser Taleb / Loay Alnaji (2016): Does Managing Courses Using Course Learning Outcomes Improve Education Quality? A GCC Study. In: European Journal of Business and Management, ISSN 2222-1905 (Paper) ISSN 2222-2839 (Online), November 2016, Vol.8, No.9, P. 6-13.
<http://www.iiste.org/Journals/index.php/EJBM/article/view/29560/30353>
- 16- Firas Rifai / Abdul Sattar H. Yousif (2016): The Effect of Management Policy & Process on Adopting Entrepreneurship Aspects by Jordanian Universities. In Journal of Management and Sustainability, ISSN 1925-4725 E-ISSN 1925-4733 August 2016, Vol. 6, No. 3, P. 127-134.
<http://www.ccsenet.org/journal/index.php/jms/article/view/62693/33689>
- 17- Firas Rifai (2016): THE ROLE OF UNIVERSITIES BY ACCELERATING THE TRANSFER PROCESS OF SOCIETIES INTO KNOWLEDGE SOCIETY. International Journal of Management and Applied Science, ISSN: 2394-7926 Volume-2, Issue-11, Special Issue-1, Nov.-2016.
[http://ijmas.iraaj.in/paper_detail.php?paper_id=6305&name=The Role of Universities by Accelerating the Transfer Process of Societies Into Knowledge Society](http://ijmas.iraaj.in/paper_detail.php?paper_id=6305&name=The+Role+of+Universities+by+Accelerating+the+Transfer+Process+of+Societies+Into+Knowledge+Society)
- 18- Ahmad Siam / Firas Rifai (2016): Solving the Financial Barriers of New Innovative Startups in Jordan. In: Journal of Management and Sustainability, ISSN 1925-4725 E-ISSN 1925-4733, August 2016, Vol. 6, No. 3, P. 106-113.
<http://www.ccsenet.org/journal/index.php/jms/article/view/62692/33688>
- 19- Firas Rifai (2015): Striving to become an entrepreneurial University to bridge the gap between knowing and doing: A study on AL-Zaytoonah University of Jordan. In: Global Journal of Human Resource Management, ISSN: ISSN 2053-5686(Print), ISSN: ISSN 2053-5694(Online), November 2015, Vol.3, No.6, P. 44-53,
<http://www.eajournals.org/journals/global-journal-of-human-resource-management-gjhrm/vol-3-issue-6-november-2015/>



- 20- Firas Rifai / Loay Alnaji / Suzan Yousef (2014): The Role of University Academics in Introducing and Applying Entrepreneurship Concepts and its Effect on Universities in General and on Jordanian Society in Specific. In: Developing Country Studies www.iiste.org, ISSN 2224-607X (Paper) ISSN 2225-0565 (Online), Vol.4, No.21, 2014.
<https://iiste.org/Journals/index.php/DCS/article/view/16460/16790>
- 21- Ahmad Zakaria Siam / Firas Rifai (2012): Business Angels Financing of Entrepreneurial Projects in Jordan. In: European Journal of Social Sciences ISSN 1450-2267 Vol.32 No.2 (2012), pp. 277-289 © EuroJournals Publishing, Inc. 2012.
https://www.europeanjournalofsocialsciences.com/issues/EJSS_32_2.html

Books:

- 1- Firas Rifai (2021): Introduction to Entrepreneurship and Innovation. Publisher: Dar-Wael for Publishing and Distribution, Amman/Jordan. (in Arabic)
- 2- Abdulraheem Alfari / Firas Rifai (2013): "Introduction to International Business. Publisher: Dar-Almanahej for Publishing and Distribution, Amman/Jordan. (in Arabic)
- 3- **Firas Rifai (2010): Unternehmertum, Humankapital und Innovation in der wirtschaftlichen Entwicklung Jordaniens (German Edition). Books on Demand GmbH, Germany.**

B- Research Projects

- 1- The Role of Business Incubators in Promoting Entrepreneurship of Higher Education's Institutions. Establishing a Business Incubator. Funded by Deanship of Scientific Research - Al-Zaytoonah University of Jordan. Successfully closed
- 2- Digital Mentoring System Using Recommendation Techniques. Assisting and supporting students in choosing the university major that best suits their abilities, skills and tendencies. In process

C- Papers and Book in process

- 1- Papers on the following subjects:
 - a- Logistic,
 - b- Supply Chain Management,
 - c- Independent Schools
 - d- Teaching Entrepreneurship
- 2- Teaching Book about Entrepreneurship and Innovation (in English)

D- Participating in the following conferences:

- 1- The 18th SICB "Sustainability and Cutting-Edge Business



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Technologies. Al-Zaytoonah University 2016 – Amman, Jordanien.
The Title of the research Paper: Cutting-edge Technology and Blockchain: A Bibliometric Analysis (2017-2022)

- 2- The 15th International Conference on Sustainability and competitiveness in Business (SICB) – Al-Zaytoonah University 2016 – Amman, Jordanien. The Title of the research Paper: "Modern Trends in Innovation Management"

<http://sicb.zuj.edu.jo/sicb16/default.aspx>

- 3- International Conference on Economics, Management and Social Study (ICEMSS) – Berlin, Germany 2016. The Title of the research Paper: " The role of Universities by accelerating the Transfer Process of Societies into Knowledge Societies "

http://www.conference.city/conference.php?e_id=82483

- 4- International Conference for Economic, Business and Financial Challenges in MENA & GCC Countries - German Jordanian University 2012 – Dead Sea, Jordanien. The Title of the research Paper: "Financing of Entrepreneurial Start-ups through Business Angels" <http://www.gju.edu.jo/content/international-conference-economic-business-and-financial-challenges-mena-gcc-countries-2012>

- 5- *And many others*