

CURRICULUM VITAE

Name : Bushra Miaad Ata Ramadan

Date of Birth: 20/1/1990

Nationality: Jordanian

Social Status: Married

Education: Master's Degree in Business Administration

EXPERIENCE:

1. Al-Zaytoonah University of Jordan

June 2018 – Present

Full-time lecturer at the Faculty of Business

Subjects Taught:

- Organizational Theory
- Quantitative Methods in Management both in Arabic and English
- Knowledge Management
- International Management
- Principles of Management both in Arabic and English
- Public Relationship Management
- Purchasing and storage management

2. Bunat Al Ghad Academy / Jubaiha – Amman

June 2016-June 2018

English Teacher / Primary Section (International)

Computer Teacher / Secondary Section (International and National)

3. Business Researcher and Analyst





Risk Consult Limited (RCL) / Jordan Branch

June 2015-June 2016

Credit Reporting Agency specialized in providing risk management consultancy services in emerging markets for International insurance companies.

3. DATA and Business Analyst / Business Development

TIPZIL (website Development company)

June 2014-December 2014

Collecting and analyzing the project's business requirements and transferring the same knowledge to development team.

Evaluating the data collected and providing suggestions to the development team during the development stage of product to meet the needs.

Managing any change requests related to the working project plans to meet the agreed deadlines.

4. I have prepared many analyses for International companies through the Strategic Management course at University of Jordan (internal and external business environment analysis) University of Jordan January 2014-May 2014

5. I have done many lectures for both bachelors' and master's students during my study in the fields of strategic management and business analysis.

EDUCATION

- **University of Jordan (UJ) 2012- 2015**

Master's degree, Master of Business Administration (MBA), MBA thesis entitled with "The Mediating Effect of Social Capital on the Relationship between Knowledge Management Processes and Intellectual Capital Development in the Information and Communication Technology (ICT) sector in Jordan.



عنوان رسالة الماجستير " الدور الوسيط لرأس المال الاجتماعي على العلاقة بين عمليات ادارة المعرفة وتطوير رأس المال الفكري" درتسة تطبيقية على قطاع تكنولوجيا المعلومات والاتصالات في الاردن.

GPA: 3.72out of 4

Rating: Excellent

• **Al- Balqa' Applied University (BAU) 2008-2012**

(BC degree, Business Administration (BA))

GPA: 3.94out of 4

Rating: Excellent and honored to be the first on business administration Faculty

PUBLICATIONS

- Intellectual capital, knowledge management and social capital within the ICT sector in Jordan", Journal of Intellectual Capital, Vol. 18 Issue: 2, pp.437-462, 2017 <https://doi.org/10.1108/JIC-06-2016-0067> (Scopus Indexed)
- The role of outsourcing logistical services in humanitarian organizations / An empirical investigation from Al Za'atri refugee camp in Jordan – to be accepted
- Employee's Attitude and Organizational Sustainability Performance: An Evidence from Jordan's Banking Sector" by the Human Systems Management – to be accepted

Training and workshops

- Test Construction and Analysis of its Results
Al-Zaytoonah University of Jordan – 2018
- I.L Teaching (الرخصة الدولية للمعلم)
Bunat Al Ghad Academy – 2017
- ICDL Certified
اكاديمية مستشارون محترفون- 2012

Language Interests



English and Arabic

Published Research

- The impact of using outsourcing strategy by humanitarian organizations on logistical performance: an empirical investigation from a developing country. *Journal of Governance & Regulation*, 10(2), 118–133. 2021, (Scopus Indexed)
- Employee's Attitude and Organizational Sustainability Performance: An Evidence from Jordan's Banking Sector. *Research in World Economy* Vol. 12, No. 2, Special Issue; 2021 (Scopus Indexed)
- Intellectual capital, knowledge management and social capital within the ICT sector in Jordan", *Journal of Intellectual Capital*, Vol. 18 Issue: 2, pp.437-462, 2017 <https://doi.org/10.1108/JIC-06-2016-0067> (Scopus Indexed)