



"الريادة والأبداع في الأعمال"
"Entrepreneurship and
Innovation in Business"

"عراقة وجودة"
"Tradition and Quality"

QF05/0407-4.0E	Study Plan for Bachelor program - Study Plan Development and Updating Procedures/ Business Administration Department
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Course Plan for Business Administration (Bachelor Program) No.: (2021/2022)

Approved by Deans Council by decision (21/2020-2021) dated (23/8/2021)

(132) Credit Hours

Study system / hybrid program

Type of specialty	<input checked="" type="checkbox"/> Humanitarian	<input type="checkbox"/> Scientific / technical	<input type="checkbox"/> Medical Sciences
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Teaching style	Percentage of study plan hours / number		Model used (synchronous: asynchronous)
Complete e-learning courses	20%	number (27) C h	1:1
Blended Learning courses (For Humanity)	41%	number (54) C h	1:1
Traditional learning courses (for humanity)	39%	number (51) C h	2:0

Important note: (The teaching patterns of the subjects are distributed at all academic levels in the program)

Program Vision: Toward Excellence in Education and Research in Business Administration and Enhancement of Competitiveness.

Program Mission: To Educate Entrepreneurs in the field of Business Administration through Applied Technological Education, Enhancing Research Expertise, Achieving Excellence and Sustainable Community Progress Both Locally and Globally.

Program objectives:

1. Providing students with in-depth scientific and applied knowledge in the various fields of Business Administration.
2. Continuous improvement of department programs at both the bachelor and postgraduate studies levels.
3. Supporting scientific research publications and implementing various academic activities for faculty members and students.
4. Excellence in the quality of graduate students in line with labor market needs.
5. Deepening the relationship with students and mobilizing the role of counseling and guidance.
6. Promoting the role of the department in local community service.

Program learning outcomes ((MK= Main Knowledge, MS= Main Skills, MC= Main Competences)

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Main knowledge	
MK1	Demonstrate a comprehensive, consistent and structured knowledge of Business Administration theories, concepts and principles.
MK2	Comprehensive understanding of Business Administration treatments and methods of solving Business Administration problems.
MK3	Employ critical analytical to assess opportunities, challenges, strengths and weaknesses in the local and global business environments.
Basic skills	
MS1	Possess a variety of skills for the market needs.
MS2	Apply quantitative and analytical skills in solving complex Business Administration problems and finding creative and professional solutions to them.
General competencies	
MC1	Intelligent and flexible communication, and collaboration effectively and professionally with disparate work teams.
MC2	The ability to lead professionally through a set of professional rules for Business Administration



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practices in accordance with the international rules of professional conduct related to the context of Business Administration

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully	Traditional							Semester	year
1. Requirements (27) Credit Hours										
1.1 Mandatory Requirement (21 credit hour)										
.			0420101	Military Sciences	3	3	0	1	1
.			0420151	National Education	3	3	0	2	1
.			0420271	Life skills	3	3	0	1	2
.			0420115	Communication skills in Arabic	3	3	0	Remedial Arabic Language	1	1
.			0420123	Communication skills in English	3	3	0	Remedial English Language	2	1
.			0420261	Entrepreneurship and innovation	3	3	0	2	2
.			0420241	Leadership and social responsibility	3	3	0	1	2
1.2 University elective requirements (06 credit hour)										
.			0420142	Human Civilization	3	3	0	1	1
.			0420253	Development and environment	3	3	0	1	2
.			0420172	Digital skills	3	3	0	Remedial computer skills	2	1
.			0420201	first aid	3	3	0	2	2
.			0420134	Sports and health	3	3	0	1	1
.			0420212	Islamic culture	3	3	0	1	2
.			0420392	Principles of Psychology	3	3	0	1	3
.			0420341	Principles of German Language	3	3	0	1	3
.			0420155	Law in life	3	3	0	1	2

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully	Traditional							Semester	year
2. Faculty Requirements (21) Credit Hours										
	.		0501110	Principles of Management (1)	3	3	0	1	1
	.		0502110	Principles of Accounting (1)	3	3	0	1	1
	.		0504110	Principles of Marketing	3	3	0	1	1
	.		0506100	Introduction to Management Information Systems	3	3	0	2	1
	.		0503146	Business Mathematics	3	3	0	2	1
	.		0503147	Business Statistics	3	3	0	2	1
	.		0503152	Microeconomics	3	3	0	2	1



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Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	Prerequisite Co-requisite	Indicative	
electronic	Fully	Blended							Semester	year
Learning	learning	Traditional								
3. Major Requirements (84) Credit Hours										
3.1 Mandatory Requirements (60) credit hours										
	.		0501111	Principles of Management /2	3	3	0	Principles of Management /1	2	1
	.		3050122	Administrative communication skills	3	3	0	Principles of Management /2	1	2
		.	0501212	Human Resource Management	3	3	0	Principles of Management /2	1	2
		.	0501234	Operations Research for Business	3	3	0	Business Mathematics	2	2
		.	0501313	Organizational theory	3	3	0	Principles of Management /2	1	3
		.	0501314	Strategic Management	3	3	0	Principles of Management /2	1	3
		.	0501431	Business Intelligence	3	3	0	Operations Research for Business	2	3
	.		0501344	International Business Management	3	3	0	Principles of Management /2	2	3
	.		0501418	Knowledge Management	3	3	0	Principles of Management /2	2	3
		.	0501332	Project Management	3	3	0	Principles of Management /2	2	3
	.		0501331	Electronic Management	3	3	0	Principles of Management /2	2	3
		.	0501424	Technology and Operations Management	3	3	0	Principles of Management /2	1	4
	.		0501435	Entrepreneurship	3	3	0	Principles of Management /2	1	4
	.		0501415	Business Ethics	3	3	0	Principles of Management /2	1	4
	.		0501438	Business Environment Management	3	3	0	Principles of Management /2	1	4
	.		0501417	Change Management	3	3	0	Principles of Management /2	2	4
	.		0501416	Organizational Behavior	3	3	0	Principles of Management /2	2	4
	.		0501437	Contemporary management Issues	3	3	0	Principles of Management /2	2	4
		.	0501434	Computer Applications in Management	3	3	0	Introduction to Management Information Systems	2	4
	.		0501461	Graduation Project in Business Administration	3	3	0	Passing 90 credit hours	2	4
3.2 Electives Requirements (06) credit hours										
	.		0501224	Public Management	3	3	0	Principles of Management /2	2	2
	.		0501333	Quality Management	3	3	0	Principles of Management /2	2	3
	.		0501444	Small Business Management	3	3	0	Principles of Management /2	1	4
	.		0501419	Management Studies in English	3	3	0	Principles of Management /2	1	4
3.3 Supporting Requirements (18) credit hours										
	.	.	0502111	Principles of Accounting (2)	3	3	0	Principles of Accounting (1)	2	1
	.		0503153	Macroeconomics	3	3	0	1	1
	.		0504121	Marketing Management	3	3	0	Principles of marketing	2	1
		.	0503210	Financial Management/1	3	3	0	Principles of Accounting (1)	1	1
		.	0502434	Managerial Accounting	3	3	0	Principles of Accounting (2)	1	4
	.		0601231	Principles of Commercial Law	3	3	0	-----	1	2



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The end of the study plan for the major students

Subjects taught in the major for students of other majors (university requirements, college requirements, major family requirements, support requirements)

Teaching style			Course No.	Course name	Credit hour	Theory Hours	Practical Hours	The type of requirement and the recipient
Traditional learning	Blended learning	Fully electronic						
.			0501110	Principles of Management (1)	3	3	0	Faculty Requirement
	.		0501111	Principles of Management (2)	3	3	0	Supporting requirement for All Departments.
	.		0501418	Knowledge Management	3	3	0	Major supporting requirement for MIS Department
	.		0501234	Operations Research for Business	3	3	0	Major supporting requirement for Accounting and MIS Departments
	.		0501331	Electronic Management	3	3	0	Supporting requirement for Marketing Department
	.		0501424	Technology and Operations Management	3	3	0	Supporting requirement for Marketing Department