

الوصف التفصيلي للمادة الدراسية – إجراءات تنفيذ مهام لجنة الخطة الدراسية/ كلية الاقتصاد والعلوم الإدارية
Course Detailed Description – Procedures of the Course Plan Committee/Faculty of
Economics & Administrative Science

QF05/0408-1.0

Department **Business Administration/ MBA program** القسم

Advanced of knowledge management	Course Name اسم المادة الدراسية	501703	Course No. رقم المادة
	(Prerequisite) المتطلب السابق للمادة	3	Credit Hours الساعات المعتمدة
	رقم وتاريخ اعتماد الخطة الدراسية Number & date of course plan approval	Brief Description الوصف المختصرة	

In the 21st Century, the competitive advantage of individuals, organizations, firms, regions, and nations to a large degree depends on managing knowledge. This course introduces graduate students to some of the critical issues and debates in knowledge management. The course stresses the human and business aspects of knowledge management. It will be taught from the perspective of the user of technical tools and methods.

<p>The objectives of this course:</p> <ol style="list-style-type: none"> To describe what KM is and what the forces are that drive KM To discuss organizational issues related to KM To explain knowledge management systems (KMS), and Knowledge management life cycle and their role in the organization To discuss the relevance of KM in today's dynamic environments augmented with increasing technological complexity To present the benefits and considerations about KM, including an overview To understand the nature of the KM projects currently in progress at public and private organizations around the world, and the important role that IT plays in KM To help the users understand the concept of knowledge Management To explain KM solutions at four levels: (1) KM processes; (2) KM systems; (3) KM mechanisms and technologies; and (4) KM infrastructure To help the student understand the impacts of KM on organizations and organizational performance at several levels: People Processes Products Overall performance To explain to the students why KM solutions might have different impacts on performance, depending on the circumstances To help the student identify the factors affecting the suitability of alternative KM solutions, and understand the nature of their impacts To help the student understand why we need to assess KM in an organization Introduce the student to the concept of knowledge sharing How it is different from knowledge elicitation from experts How it is different from extracting existing knowledge from databases To explain how knowledge is discovered To describe knowledge discovery systems, including design considerations, and how they rely on mechanisms and technologies 	أهداف المادة: (Course Objectives)
<ul style="list-style-type: none"> Knowledge; Knowledge Management Solution Organizational Impact of Knowledge management Knowledge Management Assessment of an Organization Knowledge Management Life Cycle 	موضوعات المادة: (Course Topics)
<p>After completing this course the student should be able to:</p> <ul style="list-style-type: none"> Explore & debate critical issues related to Knowledge Management Investigate the overall KMC, KMLC of an organization Examine alternative ways to building a Km Initiative for the organization 	المخرجات Course Outcomes
<ol style="list-style-type: none"> Irma Becerra-Fernandez, Avelino Gonzalez, Rajiv Sabherwal (2004). <i>Knowledge Management: Challenges, Solutions, and Technologies</i> (edition with accompanying CD). Prentice Hall. Elias M. Awad, Hassan M. Ghaziri (2004). <i>Knowledge Management</i>. Prentice Hall. <p>Websites: Please visit the following vendor sites to see examples of advanced technology:</p> <p>A leading groupware vendor now offering KM -- Lotus Notes: http://www.lotus.com/home.nsf/welcome/institute</p> <p>A knowledge retrieval vendor redefining itself (do a search for "knowledge management"): http://www.dataware.com/</p> <p>Visualization example: http://www.cartia.com/</p> <p>Visualization example: http://www.inxight.com/ (Xerox Corp.)</p>	المراجع العلمية: (References)

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Collaborative filtering example: http://www.netperceptions.com/ Knowledge capture tool example: http://www.intraspect.com/ Knowledge profiling example: http://www.grapevine.com/				
%50 = Course Work أعمال السنة (تقارير، أبحاث، امتحانات يومية) (Reports, Term Papers, Quizzes) %50 =Final Exam الامتحان النهائي		<input type="checkbox"/> طريقة التقييم للمواد العملية: (Practical Course Grade Determination)	<input type="checkbox"/> المشاركة %10 = Participation %20 =1 st Exam الامتحان الأول %20 = 2 nd Exam الامتحان الثاني %50=Final Exam الامتحان النهائي	<input type="checkbox"/> طريقة التقييم للمواد النظرية: (Grade Determination)
التوزيع الزماني: (Course Outline)				
ملاحظات Notes	الصفحات في الكتاب المعتمد Pages in Textbook	الموضوعات Subjects	عدد الساعات Hours	الاسبوع Week
1,2	12-29	Understanding the nature of knowledge: Defining knowledge from different management literature	3	01
1,2,10	30-49	Knowledge; Knowledge Management Solution	3	02
3,4,11	51-65	Organizational Impact of Knowledge management	3	03
5,6,12	66-81	Factors Influencing Knowledge Management	3	04
7	82-100	Knowledge Management Assessment of an Organization	3	05
13	91-119	Knowledge Creation and knowledge architecture "REF. 2"	3	06
13	120-155	Capturing Tacit Knowledge "REF. 2"	3	07
14	120-155	Capturing Tacit Knowledge "REF. 2"	3	08
13,14	248-277	Knowledge Transfer and Knowledge Sharing "REF. 2"	3	09
13,14	248-277	Knowledge Transfer and Knowledge Sharing "REF. 2"	3	10
15	305-323	Learning From Data "REF. 2"	3	11
16,17	305-323	Learning From Data "REF. 2"	3	12
		Case Study	3	13
		Case Study	3	14

تاريخ الاعتماد Date of Approval	اعتمدت من قبل رئيس القسم Approved by Dept. Chair
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معلومات إضافية: (يتم تحديثها في كل فصل دراسي وتعباً من قبل مدرس المادة)

Extra Information:

Dr.Amin Shaqrah	مدرس المادة Course Instructor
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Sun, Tue, Thur 11:00-12:00 Mon, Wed 4:00-5:00	الساعات المكتبية