

الوصف التفصيلي للمادة الدراسية – إجراءات تنفيذ مهام لجنة الخطة الدراسية/ كلية الاقتصاد والعلوم الإدارية  
Course Detailed Description – Procedures of the Course Plan Committee/Faculty of  
Economics & Adm. Sciences

QF05/0408-2.0

Department	Master Business Administration	القسم
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Business Research Methods	Course Name		Course No.
	(Prerequisite)	3	Credit Hours
أق أ / ج 2011-2012 / أق أ 2 2012/1/31	Number & date of course plan approval	Brief Description	

The course offers an overview of the research methodology, concepts, and challenges involved in business research methods. The course provides students with the tools and high skills required to understand and execute the stages of research such as identification of the problem, literature review, formulation of hypotheses, collection of data, hypotheses testing, discussion and interpretation of results, conclusions, implications, and recommendations.

Students in the course will develop their ability to: <ol style="list-style-type: none"> <li>1- Learn more about strategic dimensions of business research methods.,</li> <li>2- Understand how a variety of research methods, types of researches, including descriptive and analytical research action research, case study research, his research and</li> <li>3- Understand how will analysis the different data collected for research.</li> <li>4- collect and analyze different data, formulate and test hypotheses of the research.</li> <li>5- realize a practical understanding of several statistical tools used in studying the business problems.</li> </ol>	(Course Objectives)		
Students are expected to attend all lectures. <ol style="list-style-type: none"> <li>a. The instructor reserves the right to modify any of the material in the Syllabus and Class Schedule with sufficient notice given to course participants.</li> <li>b. Class starts on time. It is in your best interest to be punctual.</li> <li>c. Make sure that your mobile phone is off! No need to say it every single class.</li> <li>d. Plagiarism is a serious offense that can lead to expulsion from the university.</li> <li>e. Each student is responsible for obtaining all handouts, announcements, and schedule changes.</li> </ol>	(Course Topics)		
Kothari, P.R. (2004): <i>Research Methodology: Techniques and Methods</i> , 2 <sup>nd</sup> e New Delhi, New Age International (P). Ltd., Publishers.	(Text Book)		
<ol style="list-style-type: none"> <li>2- Saunders, MNK, Lewis, P and Thornhill, A (2009) <i>Research Methods for Business Students</i>, Harlow, FT Prentice Hall.</li> <li>3- Collis, J. and Hussey, R. (2009) <i>Business Research: A Practical Guide for Undergraduate and Postgraduate Students</i>. Antony Rowe Ltd.</li> <li>4- Cooper D. and Schindler P. (2008) <i>Business Research Methods</i>. 10<sup>th</sup>e. McGraw Hill.</li> </ol>	(References)		
%50 = Course Work -1 (Reports, Term Papers, Quizzes) %50 =Final Exam -2	(Practical Course Grade Determination)	%10 = Participation %20 =1 <sup>st</sup> Exam %20 =2 <sup>nd</sup> Exam %50=Final Exam	(Grade Determination)
<b>(Course Outline)</b>			

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Notes	Pages in Textbook	Subjects	Hours	Week
		Research Methodology: An Introduction	3	01
		Defining the Research Problem	3	02
		Research Design	3	03
		Sampling Design	3	04
		Measurement and Scaling Techniques	3	05
		Methods of Data Collection	3	06
		Processing and Analysis of Data		07
		Exercise: Preparing Questionnaire		08
<b>Mid Exam</b>				09
		Formulation and Testing of Hypotheses	3	10
		Some Statistical tests and Measures	3	11
		Interpretation and Report Writing	3	12
		The Computer and Internet: Their Role in Research	3	13
		SPSS Applications	3	14
		Discussion of selected paper of Students		15
<b>Final Exam</b>				16

## 5- Grading Policy and Course Grading

### a. Course Grading

Sq.	Heading	Grade
1	Paper Presentation	10
2	Participation	10
3	Mid Exam	30
4	Final Exam	50
5	Total	100%

### b. Grading Scale

Range	Grade
Below 50%	F
50 → 55	D
56 → 62	D+
63 → 69	C
70 → 77	C+
78 → 84	B
85 → 90	B+
91 →	A



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	Date of Approval		Approved by Dept. Chair
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## معلومات إضافية:

د. نجم عبود نجم	Course Instructor مدرس المادة
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